



FUNDRAISING TOOLKIT

**Closer to healthier,
happier futures.**

Perth
Children's
Hospital
Foundation

THE FOUNDATION ON THE FRONTLINE



Thank you for fundraising for Perth Children's Hospital Foundation!

Thank you for choosing to support Perth Children's Hospital Foundation. Your amazing fundraising efforts will make a real difference to the sick kids of WA.

There are plenty of ways to get involved and fundraise for the Foundation, whether it's running a marathon, organising a school bake sale, fundraising at your workplace or even hosting your own event, we're here to help you along the way.

This fundraising toolkit provides you with all the resources and tips on how to encourage your friends, family, colleagues and the local community to help raise funds for the Foundation, so you can focus on having fun and making a difference.

If you have any questions or need to discuss your fundraising activity, please contact our Fundraising team at fundraising@pchf.org.au or (08) 6456 5550.

Thank you for your commitment to provide WA's sick children an opportunity to live their healthiest and happiest lives.

Happy fundraising!



Carrick Robinson
CEO
Perth Children's Hospital Foundation

About Perth Children's Hospital Foundation.

Our purpose is to help transform the healthcare of WA's sick children so they can live their healthiest and happiest lives. This drives all that we do.

Perth Children's Hospital Foundation (PCHF) is the largest funder of Perth Children's Hospital (PCH) and the wider Child and Adolescent Health Service (CAHS) after Government.

As the Foundation on the frontline, the challenges we see every day at the Hospital directly influences the solutions we fund. We can't do this without the help of our generous community, with every donation bringing us closer to our goal. Healthy, happy kids.

Where do your funds go?

With your help, our efforts will help PCH and CAHS ensure WA's sick children have access to world-class healthcare that comes from;



Ground-breaking research

Discoveries from past decades determine the way our kids are cared for right now. Our generous donors fund researchers and research projects that will transform the future of child health. We bring clinicians closer who are the best in their fields and support the translation of projects into clinical practice. We also fund prevention and early intervention research.



World-class expertise

We're ensuring patients have access to the best medical minds available. By continuing to fund some of the world's best experts and clinicians, WA kids have the best possible care closer to home.



Education and training programs

The world of paediatric medicine evolves and innovates constantly, and our supporters enable staff to attend training programs, study new practices and learn from international professionals.



Innovative equipment and technology

We're funding world-class equipment, ensuring Perth Children's Hospital has access to the best possible equipment and technology to improve diagnosis and treatment outcomes, shortens waiting periods for families and allows for a better standard of paediatric care.



Positive patient and family experiences

We support critically important non-clinical programs at Perth Children's Hospital such as Art Therapy, Music Therapy, and Play Therapy in our Fun on Four facility that are making a significant difference to the ability of kids to cope with the rigours of medical procedures and help them to recover quicker.

Getting Started.

Here's our simple four-step guide on how to set up your fundraiser with Perth Children's Hospital Foundation.

Step 1

Read our Community Fundraising Toolkit

Our toolkit will provide you with all the tips and resources you need to get prepared and start fundraising.

Step 2

Choose a fundraising idea

Check out some of our fundraising ideas in this toolkit or our featured [ways to fundraise](#) on the website. You may even have your own creative way to fundraise - the ideas are endless! Alternatively, you may choose to host your own event and collect cash donations - you will need to get approval from us beforehand. See our host your own event guide in this toolkit.

Step 3

Set up your online fundraising page

The easiest way to collect donations and share your fundraising efforts is by setting up your very own [online fundraising page](#) - no paperwork or forms required. When creating your page, make sure you set yourself a fundraising goal, upload a photo and include your reason for supporting Perth Children's Hospital Foundation.

Step 4

Start fundraising!

Once you've set up your very own online fundraising page, share your page with your friends and family so they can donate. Don't forget to check out our [fundraising resources](#) with lots of tips, tricks and downloadable resources to assist with your fundraising efforts.



Fundraising Ideas.

- **Raffle**
Ask local businesses to donate a prize and ask your supporters to buy a ticket
- **Garage sale**
Clean out the house and garage and fundraise at the same time
- **Hold a quiz night or movie night**
A good excuse to catch up with friends and family
- **Host a high tea**
Ask for a donation in exchange for providing delicious treats
- **Organise a scavenger hunt**
Charge a registration fee to participate and ask for donations in exchange for hints
- **Cook up a storm**
Ask your supporters to pay to taste your meal
- **Swap your birthday gift for a donation**
Ask your friends and family to donate in lieu of gifts
- **Fitness challenge**
How many steps, push ups or burpees can you do each day for a month?
- **Get outdoors**
Pick a walking trail and challenge yourself to complete the track within a certain timeframe. Ask your supporters to donate
- **Get competitive**
Organise a sport's tournament playing tennis, soccer or your choice of sport
- **Get crafty**
Make scrunchies, jewellery or homewares and sell them
- **Shave your head**
Shave, cut or colour your hair and ask for donations
- **Give up your daily coffee for a month**
Ask your colleagues to donate the amount you would spend on coffee
- **Set up a swear jar at home or in the office**
You'll be surprised how quickly it will fill up
- **Dress up day**
Ask people at school or work to donate to dress up. You can place donation tins around to boost your fundraising
- **Fundraise your way**
Often, unusual or out of the box fundraising ideas are the best – the ideas are endless so don't be afraid to fundraise your way!

Host your own event guide.

WA fundraising guidelines states any fundraising event must be registered and approved by us beforehand. It's important that you are prepared when it comes to organising your own event – see our [FAQ's page](#) for more information. When you're ready to register your fundraising event, follow our simple step-by-step guide below.



Step 1

Register your fundraising event

Complete our [Event Application Form](#) or request an application form via Fundraising team at fundraising@pchf.org.au or (08) 6456 5550.



Step 2

Get your fundraising event approved

Once we have reviewed your application and your fundraising idea has been approved, we will send you an Authority to Fundraise letter. This states that you have agreed to the relevant [fundraising terms and conditions](#) and are an approved fundraiser for Perth Children's Hospital Foundation.



Step 3

Promote and hold your fundraising event

Invite your friends, family, colleagues and local community to support your fundraiser. Don't forget you can use our [fundraising resources](#) to help promote and get the most out of your event. On event day, have fun and remember you are doing something amazing for WA kids!



Step 4

Bank your funds

At the conclusion of your event, you must:

- Return all funds collected within 14 days to the PCHF Bank account
- Provide a record of all income and expenditure within 30 days
- Provide donor details for any receipts by completing the [Cash Donation Receipt Form](#)
- PCHF Bank details
Perth Children's Hospital Foundation Limited
Bank: Commonwealth Bank
BSB: 066-125 Account Number: 1044-7264
Reference: Please ensure you include your full name



Step 5

Celebrate!

Congratulations – you've given WA sick kids a chance to live their healthiest and happiest lives! Once we've received your generous funds, we'll send you an official thank you letter and certificate of appreciation.

Fundraising support.

What support will the Foundation provide?

We're so thankful you've decided to raise vital funds for the Foundation and we can support you with lots of resources including:

- Access to free online fundraising pages
- Authority to Fundraise Letter
- Fundraising tips and FAQ's
- Donation tins
- Downloadable resources including, social sharing images, email templates and posters
- Promotion of your fundraising activity on social media (where possible)
- Thank you certificates for your supporters
- Cash donation form to collect supporter details
- Donation receipts

How can I ask my supporters for donations?

Here are our top tips when asking for support.

Set up your fundraising page

- Tell your friends and family your story with passion, and make sure they know what motivated you, what you are doing and when and what you want them to do? (Donate!)
- Make sure you also set a target as this helps you and your supporters work together
- Kick starting your donations by making the first donation really helps get your fundraising moving. And, remember if you reach or exceed your goal – reset it and keep going

Share your fundraising efforts

- The easiest way to spread your message is by sharing your page on social media. Don't just ask once, share your fundraising page often
- Don't forget to tag the Foundation @pchfwa when sharing your page
- You can even send your page link via email

Boost your fundraising

- Try hosting a fundraising event, morning tea, or a sausage sizzle
- Ask= your workplace. Some workplaces provide matched giving for your fundraising so chat with your HR team and bring them on board too.

Don't forget to check out our **fundraising resources** with lots of tips, tricks and downloadable resources to assist with your fundraising efforts.

Thank you for your generous support.
It really is making a difference to the
lives of WA sick kids.



For more information on fundraising for
Perth Children's Hospital Foundation,
contact our Fundraising team at
e fundraising@pchf.org.au
t (08) 6456 5550
pchf.org.au



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